

Mini Survey for Parents of PJ Library Alumni

2017 PJOW Evaluation - FINAL

December 15, 2017

INTRODUCTION

PJ Library is excited to hear from families like yours and has partnered with Informing Change, an independent evaluation firm, to administer a survey and collect your feedback. The survey will only take a few minutes to complete and all survey responses will be kept anonymous.

After you finish the survey, you will be entered for a chance to receive a \$15 Amazon gift card (we are giving away 100 gift cards)*! We ask that only one survey is submitted per household.

Use the "Back" and "Next" buttons at the bottom of the page to move through the survey. Required questions are indicated with an asterisk (*).

If you have any questions, you can contact Informing Change (familysurvey@informingchange.com). Thank you!

If you do not wish to complete the survey, but would still like to be included in the drawing, please contact us at familysurvey@informingchange.com with the subject line "PJ Library Survey Drawing Entry" and include your first and last name, email address, and phone number. Only one entry allowed per family.

QUESTIONS

1. Is anyone in your family currently enrolled in PJ Library?
(Choose one)*
 - Yes
 - No
 - Not sure
2. Is anyone in your family currently enrolled in PJ Our Way™ (program where kids 8.5-11 years old choose their own chapter book on a monthly basis)?
(Choose one)*
 - Yes [Exit to end of survey and invite to take PJ Our Way survey, if interested]
 - No
 - Not sure
3. How often do your kids who are between the ages of 8.5-11 read books for fun?
(Choose one)*
 - Every day
 - 5–6 days a week

- 3–4 days a week
- 1–2 days a week
- 2–3 times a month
- Once a month
- Once every few months
- Never
- Not sure

4. In the last year, have **any kids in your household** enrolled in:

(Check all that apply)

- Jewish early education program (i.e., nursery school, pre-school)
- Jewish day school
- Jewish after-school or weekend program (i.e., Hebrew school or Sunday school)
- Jewish summer camp (day or overnight camp)
- Jewish youth group
- Other Jewish education programs

5. Thinking about your kids between the ages of 8.5-11, are you planning to celebrate their bar/bat mitzvah?

(Choose one)

- Yes
- No
- Not sure

6. How important to you is it that your kids identify as all or partially Jewish?

(Choose one)

- Very important
- Somewhat important
- Not very important
- Not at all important
- Not sure
- This is not applicable to me or my family

7. How important to you is it that your family is part of a Jewish community?

(Choose one)

- Very important
- Somewhat important
- Not very important
- Not at all important
- Not sure
- This is not applicable to me or my family

8. PJ Our Way is the next chapter of PJ Library for kids ages 8.5-11. Each month kids get to go online and choose their own chapter book or graphic novel with Jewish themes.

Do any of the items below play a role in your family not being enrolled in PJ Our Way?

(Check all that apply) * **[Display in random order]**

- We did not know this program was available
- We're not interested in receiving these types of books

- We tried to enroll but the enrollment process is too complicated and/or time consuming
- We haven't been/weren't satisfied with the reading level of our most recent PJ Library books
- We've been intending to sign up, but haven't yet
- I'm not comfortable with my children participating in an online program
- Another reason not listed here **[This response option will remain in fixed position at bottom]**
- Not sure **[Exclusive option, will remain in fixed position at bottom]**

9. **[If Q8= "Another reason not listed here"]** Please share any other reasons why your family has not enrolled in PJ Our Way _____

10. **[If Q8= "We've been intending to sign up, but haven't yet"]** Is there anything PJ Library or PJ Our Way can do to help you enroll? _____

11. Would your family be interested in participating in a brief follow-up interview about the answers you provided in this survey, scheduled at your convenience? We would like to have you and your child(ren) eligible for PJ Our Way participate in the interview. *

(Choose one)

- Yes
- No

[Thank you for Families]

Thank you for taking our survey! Your input is very important as we continue to improve the PJ Library and PJ Our Way programs for our members!

Families who completed the survey will be entered for a chance to receive one of the hundred \$15 Amazon gift cards being given away. If your family is selected, you will receive the gift card via the email address where you received this survey.

If you would like more information about PJ Our Way or want to sign up, please visit: pjourway.org.

[For families enrolled in PJ Our Way]

Thank you for your willingness to take our survey!

We are currently seeking feedback from PJ Our Way members via a different survey, found [here](#). If you haven't already, we invite you and the PJ Our Way member(s) in your household to take this survey and tell us about your PJ Our Way experience! The survey is divided into two sections—one for parents/guardians and another for kids. Each takes about five minutes to complete.

Thank you!

[Take the PJ Our Way survey]